



Introduction

Creative Crawley is an arts charity championing creative people and making surprising arts events happen in the town. We do this through collaboration, innovation, and co-creation. We produce an annual programme of arts activities that happen in many spaces and places involving local, national and international creative workers.

Our vision is for Crawley and the people who are there to be fulfilled, vibrant and thrive through creativity. With gentle tenacity and kind energy we champion creative people and their creativity as a catalyst for positive social change in their lives. Find out more about Creative Crawley: www.creativecrawley.com

Creative Crawley manages two major projects:

Creative Playground Crawley aims to engage more local people in arts and culture, led by Manor Royal Business Improvement District and a consortium of local organisations: Crawley LGBTQ+, The Hawth, Caridon Housing Trust and Crawley Community Action. It is funded by Arts Council England's Creative People and Places Programme.

Creative Playground puts residents at the heart of decision making. Through boundless thinking, energy and commitment, the project aims to improve people's lives by increasing Crawley people's engagement in arts and culture.

Find out more about Creative Playground: www.creativeplaygroundcrawley.com

The Creative Village is a skills exchange and cultural infrastructure development programme for the creative industries based in Crawley, for people in West Sussex and Surrey. The programme includes a paid creative and business skills exchange programme for 16 – 30 years olds, testing two new creative hubs in Crawley through local and national showcasing of high quality creative professionals and exploring the economic potential of the creative industries in Crawley.

It runs from September 2024 to December 2025 and is funded by a National Lottery Place Based Partnership grant from Arts Council England.

Creative Crawley has been a Charity Incorporated Organisation (CIO) since July 2021.

Creative Crawley has a dedicated team of nine volunteer Trustees, a team of freelancers and PAYE staff including: Creative Director (full time), Project Co-Director, Creative Playground (3.5 days a week), Head of Learning and Production (full time), Community Producer (full time), Communications Manager (3 days per week), Finance Coordinator (2 days per week), Digital Marketing & Content Coordinator (3 days a week) and other project based freelancers. We are in the process of recruiting a full time General Manager, Pop Up Spaces Manager and freelance, part time Project Producer.

Creative Playground is additionally governed by a Core Consortium of volunteers from Manor Royal BID, The Hawth, Crawley Community Action, Caridon Housing Trust and Crawley LGBT.

We are based at Crawley College.

Role:	Fundraiser
Responsible to:	Co-Director
Fee:	£5,000
Contract:	Freelance (approx 12 days between September 2024 and March 2025)

The Fundraiser is responsible for developing a case for support and implementing the fundraising strategy for Creative Crawley across two major projects; Creative Playground and The Creative Village. The main focus of this role is to write and submit funding proposals and applications to Trusts and Foundations. We have a good relationship with Arts Council England and are looking for someone who can develop our partnerships with the larger Arts Trusts & Foundations such as the Paul Hamlyn Foundation and the Esmée Fairbairn Charitable Trust as well as smaller trusts and foundations and to think about other income generation strategies such as sponsorship opportunities. We have a target of £50k to raise by December 2025 for The Creative Village and £22,500 to raise for Creative Playground by March 2025. We are looking to develop at least one three year partnership from 25 - 28.

Overview

About The Creative Village

The Creative Village is a brand new pilot project based in Crawley to test the potential of creative hubs, workforce development and the creative economy in Crawley, West Sussex. It's managed by Creative Crawley in partnership with [Theatre Centre](#) and [AudioActive](#). It's funded by Arts Council England and supported by Crawley Borough Council's Shared Prosperity Fund and Gatwick Airport Ltd. Other partners include Crawley College and Crawley Library.

Our Mission

Vision

Our vision is for Crawley and the people who are there to be fulfilled, vibrant and thrive through creativity

Mission

With gentle tenacity and kind energy we champion creative people and their creativity as a catalyst for positive social change in their lives.

Values

Create: creativity and creative acts are at the heart of what we do

Support: we develop the ideas & talent of creative practitioners to make the best work they can in Crawley and beyond

Include: anyone who wants to join in, can

Surprise: we encourage people to expect the unexpected.

Listen: we take time to respond to what people tell us and remain nimble enough to respond

Collaborate: we work with people to become more than the sum of our parts

What we want the Fundraiser to do

- Develop a case for support for Creative Crawley
- Review our prospects list and develop our funding pipeline
- Write and submit applications to small trusts and foundations
- Develop up to three long term funding proposals to Trusts and Foundations; build partnerships, shape and write bids
- Identify other income generating opportunities such as sponsorship support

What skills and attributes are we looking for?

- at least 5 years experience of writing successful funding bids to arts Trusts and Foundations
- a proven track record of income generation for place based projects or initiatives
- an ability to identify elements of Creative Crawley's programme that can connect with the charitable purposes of a range of Trusts and Foundations and other income generation such as sponsorship
- excellent written communication skills
- a hands on approach to working as part of a team

Timetable

The Creative Village launches in September 2024 with the Skills Exchange Programme. The public facing programme starts on 26th September with a Crawley Creatives event at Gatwick Production Studios. The autumn season includes Theatre Centre's Dizzy at The Hawth and The Producer Gathering in West Green on Sat 9th November. The Skills Exchange Programme continues monthly and includes an intensive week at Gatwick Production Studios and some research and development with Marco Woolf and Sound UK.

Management and support

The Fundraiser will be managed by the Co-Director at Creative Crawley who will support the gathering of feedback and data alongside the Producers and Creative Director.

The Board of Trustees has oversight of all fundraising support for Creative Crawley at a strategic level.

How to apply

The Trustees are committed to equality of opportunity and access for all. We recognise the positive value of diversity and promote equality. We welcome and encourage applications from everyone, irrespective of their age, gender, class, marital status, nationality, ethnic origin, disability, religious belief or sexual orientation or any other protected characteristics listed under the Equality Act.

To apply, please:

Email louise@creativecrawley.com for an informal conversation. And then, if you'd like to

apply:

A proposal outlining why you are applying, your interest in the position, and your experience of fundraising with examples of successful bids (maximum 1,000 words) • Details of 2 referees, one being your current or most recent employer • Your Curriculum Vitae

Please also complete this equality monitoring form with your application:

<https://forms.gle/3gBczMf3mDQuf2nB9>

All applications must be submitted to Creative Crawley by **12 noon Weds 28th August 2024** via email to recruitment@creativecrawley.com . Applications can be submitted in alternative formats on request – please contact

Shortlisted applicants will be contacted by **Friday 30th August** and invited for interview on **Weds 3rd September**. Interviews will be held online or at an address to be confirmed in Crawley. We require the Fundraiser to start as soon as possible in September.



The Crawley Creatives exhibition, April 2024. Image by Rosie Powell